



**CITY OF LODI
COUNCIL COMMUNICATION**

AGENDA TITLE: Presentation regarding the March 21st Lodi Energy **Smart** Workshop (EUD)

MEETING DATE: March 16, 2005

PREPARED BY Electric **Utility** Director

RECOMMENDED ACTION: None required.

BACKGROUND INFORMATION: This is the second in a series of free community events coordinated by the City of Lodi Electric Utility designed to educate the general public regarding energy-related issues. The second Lodi Energy **Smart Workshop** will be held at Hutchins Street Square on March 21, 2005, from 6:30pm until 7:30pm. The workshop will focus on California's overall energy future, and will offer insights into the development of sustainable energy resources.

At the utility's first Energy **Smart Workshop**, held last August, over 150 citizens were in attendance. The first 100 attendee's on March 21 will receive a "goody bag" containing several energy efficient products (compact fluorescent lamps, low-flow showerheads and more), and the first 50 Lodi residents who attend the workshop on March 21 will be entered into a drawing for a new, EnergyStar® 15-inch LCD flat screen television set.

These workshops are paid for by the City of Lodi Public Benefits Program fund, a state-mandated program. Future workshops will focus on energy conservation, solar energy, as well as new and emerging technologies in the energy industry. Residents of Lodi are encouraged to attend these free workshops as a way of learning more about the goods and services provided by the City of Lodi Electric Utility, and for increasing their knowledge of issues impacting the energy industry.

FISCAL IMPACT: There is no additional fiscal impact associated with this item. All ~~costs~~ associated with the Lodi Energy Smart Workshop have been included in the 2004-2005 Public Benefits Program budget.

FUNDING AVAILABLE: Not applicable

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